

POL 631: Global Non-State Actors
(Research Seminar in International Relations)
Fall 2019

Wednesday, 3:30 - 6:20 pm, University Hall 103

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Office Hours: Monday, 2 - 4 pm

Course Description

This is a graduate research course in International Relations, designed to introduce you to the power of global non-state actors like corporations, NGOs, and gangs, along with their relationships to governments and people. One purpose is to dive deeper to understand actors and organizations of increasing importance to global affairs. Another purpose is to cultivate your research sensibilities through thinking, investigating, writing, and talking about a research project of your choosing related to the course.

Learning Outcomes

At the conclusion of this course, you will be able to:

1. Synthesize major debates in the study of global non-state actors;
2. Analyze arguments of texts and your peers in discussion;
3. Produce a research paper with original argument, data, and analysis; and
4. Deliver an oral presentation on your research.

Required Texts

Most readings will be available on Blackboard, *except* for these required books:

1. Booth, Wayne, Gregory Colomb, Joseph Williams, Joseph Bizup, and William Fitzgerald. 2016. *The Craft of Research*, 4nd Edition. [Library access online.]
2. Thomson, Janice. 1994. *Mercenaries, Pirates, Sovereigns: State-Building and Extraterritorial Violence in Early Modern Europe*.
3. Galloway, Scott. 2018. *The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google*.
4. Mikler, John. 2018. *The Political Power of Global Corporations*.
5. Stroup, Sarah and Wendy Wong. 2017. *The Authority Trap: Strategic Choices of International NGOs*.

Course Load

As there is a substantial research paper requirement for this class, the reading is front-loaded so you have time to research and write the paper in the last third of the course. I expect you to spend *at least* nine hours a week reading, researching, and/or writing.

Course Requirements

Participation:	30%
<i>Attendance:</i>	15% (every class)
<i>Weekly posts:</i>	15% (weeks 2-10)
Research Paper:	70%
<i>What and Why:</i>	10% (due week 8)
<i>How:</i>	20% (due week 12)
<i>Final paper:</i>	30% (due finals week)
<i>Class Presentation:</i>	10% (week 16)

Assignments

Attendance:

I expect you to attend all classes and participate thoughtfully and consistently. You are allowed to miss one class without penalty. There will be no make-up assignments for missed attendance. Moreover, the course will be driven by discussions rather than lectures. Come well-prepared: keep up with the readings, bring a readily accessible copy to class (preferably hard copy), and contribute to the conversation.

Weekly posts:

You will post brief reading responses on Blackboard by 10 am the morning before our class (so, Wednesday morning). The post should be about 200 words and pose a question and response on any aspect of any reading(s) for that week. Feel free to use your post to respond to others' questions and responses as well. I will use these posts to guide our class discussion so be ready to elaborate on your points.

Research Paper:

You will produce a 25-paged (double-spaced) research paper. The research paper will be on a topic closely related to global non-state actors. You may do a case study on one actor, compare multiple actors, or study the relationship between a specific nonstate actor and states. You will meet with me no later than week 4 to discuss the topic. The paper must have original research, meaning you must analyze some data instead of exclusively relying on secondary sources. Most likely, your data will be archival or will make use of existing datasets. There is flexibility in what type of methods you choose – historical, interpretive, quantitative, etc.

The research paper will be broken up into many small sub-components that you will revise over the course of the class. Detailed instructions will be available in due course, but follow these page limits:

<i>What and Why:</i>	8 pages (Question, motivation, literature review)
<i>How:</i>	15 pages (Theory/Argument and some data analysis)
<i>Final paper:</i>	25 pages (More data analysis and implications)

Papers are due in hard copy. You must use the APSA Style Manual (2018 edition) for formatting and citations.

You will also give a 10-minute class presentation on your paper by outlining your question, motivation, literature review, theory, data, and implications as in a conference presentation. This will be followed by a Q&A.

Grading

Guidelines for grading correspond to student performance where,

- A — Outstanding achievement
- B — Very good, commendable achievement
- C — Satisfactory achievement
- D — Minimum performance
- F — Failure without credit

Letter grades will be determined as follows:

A+= 100-97.5%	B+ = 89.5 - 87.5%	C+ = 79.5 - 77.5%	D+ = 69.5 - 67.5%
A = 97 - 93%	B = 87 - 83%	C = 77 - 73%	D = 67 - 60%
A - = 92.5 - 90%	B- = 82.5 - 80%	C- = 72.5 - 70%	F = 59.5% and below

Policies

1. No use of cellphones in class. Limited use of laptops/tablets to access course material and take notes.
2. I will do my best to respond within 24 hours to your emails, except after 6 pm and on weekends. If you do not hear from me, feel free to check in.
3. Deadlines are final and late papers will not be accepted.
4. If you anticipate or experience physical or academic barriers based on disability, you are welcome to let me know so that we can discuss options. You are also encouraged to contact the Disability Resource Center at drc@purdue.edu or 765-494-1247.

5. Thoroughly cite all paraphrased and quoted material in your weekly posts and short papers. You are responsible for knowing Purdue’s policy regarding [academic integrity](#).
6. Be mindful of Purdue’s [honor pledge](#) and give others the same respect you would like to receive in our classroom.
7. The syllabus is subject to change with fair notice.

Course Schedule

The course is organized as weekly themes on the following:

Frameworks: State v. Non-State; Theories of Non-State Power

Types of Non-State Actors: Organized Crime; Corporations; NGOs; Organized Religion; Regulators; Terrorists.

Gender balance of authors: 65% men, 35% women.

Important: Read the assignments in the order listed.

WEEK ONE	
8/21 Writing a Research Paper in 15 Weeks	❖ Booth, Wayne, Gregory Colomb, Joseph Williams, Joseph Bizup, and William Fitzgerald. 2016. <i>The Craft of Research</i> , 4 nd Edition. [Library access online.] Chapters 3, 4, 5, 6, 7, 8, 12, 13.
WEEK TWO	
8/28 State v. Non-State	<ul style="list-style-type: none"> ❖ Weber, Max. 1918. “Politics as a Vocation” ❖ Tilly, Charles. 1985. “War Making and State Making as Organized Crime” ❖ Thomson, Janice. 1994. <i>Mercenaries, Pirates, Sovereigns: State-Building and Extraterritorial Violence in Early Modern Europe</i>, Chapters 1, 2, 3, 4.

WEEK THREE	
9/4 Theories of Non-State Power	<ul style="list-style-type: none"> ❖ Cutler, Claire, Virginia Haufler, and Tony Porter, eds. 2001. <i>Private Authority and International Affairs</i>. Chapter 1. ❖ Hall, Rodney Bruce and Thomas J. Biersteker, eds. 2002. <i>The Emergence of Private Authority in Global Governance</i>, Chapter 1. ❖ Green, Jessica F. 2013. <i>Rethinking Private Authority: Agents and Entrepreneurs in Global Environmental Governance</i>, Introduction, Chapter 1. ❖ Srivastava, Swati. Unpublished ms. <i>Hybrid Sovereignty in World Politics</i>, Introduction, Chapter 2.
WEEK FOUR	
9/11 Organized Crime	<ul style="list-style-type: none"> ❖ Venkatesh, Sudhir. 2008. <i>Gang Leader for a Day</i>. Chapters 1, 2. ❖ Varese, Federico. 2018. <i>Mafia Life: Love, Death and Money at the Heart of Organised Crime</i>. Chapters 1, 2, Appendix. ❖ Sullivan, John P. and Robert J. Bunker. 2002. "Drug Cartels, Street Gangs, and Warlords" ❖ Flanigan, Shawn Teresa. 2012. "Terrorists Next Door? A Comparison of Mexican Drug Cartels and Middle Eastern Terrorist Organizations"
WEEK FIVE	
9/18 Corporations	<ul style="list-style-type: none"> ❖ Galloway, Scott. 2018. <i>The Four: The Hidden DNA of Amazon, Apple, Facebook, and Google</i>. Chapter 1, and pick two of the four corporations in Chapters 2-5. ❖ Mikler, John. 2018. <i>The Political Power of Global Corporations</i>, Chapters 1, 2, 4, 5.
WEEK SIX	
9/25 NGOs	<ul style="list-style-type: none"> ❖ Keck, Margaret and Kathryn Sikkink. 1998. <i>Activists Beyond Borders: Advocacy Networks in International Politics</i>, Chapter 1. ❖ Hopgood, Stephen. 2013. <i>Endtime of Human Rights</i>. Introduction. ❖ Stroup, Sarah and Wendy Wong. 2017. <i>The Authority Trap: Strategic Choices of International NGOs</i>. Chapters 3, 5, 7. ❖ Zhao, Bi. Unpublished ms. "Double Deficit: Explaining Unequal Representation among Civil Society Actors at the UN Climate Change Summits."

WEEK SEVEN	
10/2 Organized Religion	<ul style="list-style-type: none"> ❖ Ryall, David. 2001. "The Catholic Church as a Transnational Actor" ❖ Agensky, Jonathan. 2019. "Evangelical Globalism and the Internationalization of Sudan's Second Civil War" ❖ Byman, Daniel. 2016. "Understanding the Islamic State – A Review Essay" ❖ Glaab, Katharina and Fuchs Doris. 2018. "Green Faith? The Role of Faith-Based Actors in Global Sustainable Development Discourse." ❖ Hurd, Elizabeth Shakman. 2015. "How International Relations Got Religion, and Got It Wrong"
WEEK EIGHT	
10/9 Question and Motivation	<p>No Reading: Paper Research & Writing</p> <p>****Paper One Due****</p>
WEEK NINE	
10/16 Regulators	<ul style="list-style-type: none"> ❖ Mearsheimer, John and Stephen Walt. 2007. <i>The Israel Lobby and U.S. Foreign Policy</i>. Chapters 1, 4. ❖ Buthe, Tim, and Walter Mattli. 2013. <i>The New Global Rulers: The Privatization of Regulation in the World Economy</i>. Chapter 1. ❖ Congressional Research Service. 2015. "The Intelligence Community and Its Use of Contractors" ❖ Avant, Deborah. 2016. "Pragmatic Networks and Transnational Governance of Private Military and Security Services"
WEEK TEN	
10/23 Terrorists	<ul style="list-style-type: none"> ❖ Chaliand, Gerard and Arnaud Blin. 2016. <i>The History of Terrorism: From Antiquity to ISIS</i>. Chapters 2, 5 ❖ Pape, Robert. 2003. "The Strategic Logic of Suicide Terrorism." ❖ Mueller, John and Mark Stewart. 2012. "The Terrorism Delusion: America's Overwrought Response to September 11" ❖ Nagtzaam, Gerry and Pete Lentini. 2007. "Vigilantes on the High Seas?: The Sea Shepherds and Political Violence"

WEEK ELEVEN	
10/30 Data and Argument	No Class: Paper Research & Writing
WEEK TWELVE	
11/6 Analysis	No Class: Paper Research & Writing **** Paper Two due ****
WEEK THIRTEEN	
11/13 Analysis and Review	No Reading: Paper Research & Writing **** Peer Review in class ****
WEEK FOURTEEN	
11/20 Revise	No Class: Paper Research & Writing
WEEK FIFTEEN	
11/27	No Class: Thanksgiving Break
WEEK SIXTEEN	
12/4 Present	Paper Presentations
FINALS WEEK	
12/11 Submit Research Paper	**** Final Paper due **** By 5pm in my office (BRNG 2258)